



## 2010 AUTOZONE COMMERCIAL ELECTRONIC ORDERING SWEEPSTAKES OFFICIAL RULES

- 1. ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR WIN. Open to all AutoZone Commercial Customers (**EXCLUDING the following accounts: Supply Chain, CarMax, L2, Easterns, Sears, Goodyear, Monroe, Brake Check, JD Byrider, Tire Kingdom Companies [including NTB and Merchants] and Bridgestone / Firestone company owned locations [including Tires Plus and Firestone locations]**) who are an authorized decision maker of his / her facility, a legal US Residents of the 48 contiguous United States and the District of Columbia and at least twenty one (21) years of age or older as of the date of entry (the "Entrant"). Employees, officers and directors of AutoZone Parts, Inc. and its subsidiaries and affiliates (the "Sponsor"), its distributors, vendors, advertising/promotion agencies, and any others engaged in the development, production, execution or distribution of this Sweepstakes, including, but not limited to, the entities supplying the prizes herein as well as their immediate family members (spouses, siblings, children and parents, regardless of where they live) or members of the same households (whether related or not) of such employees, officers and directors are not eligible to participate. All federal, state and local laws and regulations apply. Void in Puerto Rico, outside of the 48 contiguous United States and where ever else prohibited or restricted by law.

**TO ENTER:** The 2010 AutoZone Commercial Electronic Ordering Sweepstakes (the "Sweepstakes") begins at 12:00 a.m. Central Time (CT) on February 14, 2010, and ends at 11:59 p.m. CT on March 13, 2010 (the "Sweepstakes Period"). For purposes of these Official Rules, all times are given in Central Time. There will be one (1) drawing held for each of six (6) AutoZone Commercial zones (each, a "Zone"). All AutoZone Commercial stores will be participating in the Sweepstakes and will be assigned a Zone. A total of six (6) drawings will be conducted in the Sweepstakes. Entrants will only earn entries for the drawing associated with the Zone in which their entry was received as further outlined below. Entrants can determine the Zone in which they will be eligible by locating the store number of their AutoZone Commercial store found on their invoice or by contacting their local AutoZone Commercial store representative.

There are two (2) ways to enter:

**Enter via Electronic Purchase:** Entrants who make electronic purchases using their AutoZone commercial account number ("Account Number") online via [www.autozonepro.com](http://www.autozonepro.com) (the "Website") or via their Third Party Shop Management System between 12:00 a.m. CT on February 14, 2010 and 11:59 p.m. CT on March 13, 2010, will be automatically entered into the drawing associated with the Zone in which their Account Number is registered. Entrants will earn one (1) entry for every electronic purchase made during the Sweepstakes Period. **A limit of one hundred (100) entries may be obtained per commercial customer during the Sweepstakes Period via Electronic Purchase.** Any attempt to make electronic purchases and return products for the purposes of obtaining entries into the Sweepstakes will void that Entrant's entries and that Entrant may be disqualified from the Sweepstakes. Entries are subject to online order and Account Number validation and verification. NOTE: Not all Third Party Shop Management Systems are equipped to handle AutoZone electronic purchases. Any Entrant who cannot complete an electronic purchase using their Third Party Shop Management System, may make their electronic purchase and obtain entry into the Sweepstakes via the Website.

**Enter By Mail:** To enter without making a qualifying purchase via the Website, Entrants may enter by mail as follows: On a plain 3" x 5" card, legibly handprint or type your first name, last name, title, business name, Account Number, complete business address, city, state, zip code, business telephone number (including area code), date of birth and email address (if available) to: "2010 AutoZone Commercial Electronic Ordering Sweepstakes", 90 Rockwood Place, Rochester, New York 14610. Mail entries must be postmarked by March 13, 2010 and received by March 22, 2010 to be eligible for the Sweepstakes. **A limit of one hundred (100) entries may be obtained per commercial customer during the Sweepstakes Period by mail.** The first forty five (45) envelopes submitted by a single Entrant shall each be considered two (2) entries into the drawing associated with the Zone in which the Entrant's Account Number is registered. The forty sixth (46<sup>th</sup>) envelope submitted by such Entrant shall be considered ten (10) entries into the drawing associated with the Zone in which the Entrant's Account Number is registered. Entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Neither the Sponsor, nor The National Sweepstakes Company (the "Independent Administrator") will verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, damaged or postage due mailed entries.

**Regardless of the method in which you choose to enter, either via electronic purchase or by mail without a purchase, there is a limit of one hundred (100) entries per commercial customer during the Sweepstakes Period.** In the event of a dispute regarding the identity of the commercial customer submitting an entry, the entry will be deemed submitted by the person in whose name the Account Number is registered. Entries will be deemed made by the authorized account holder of the Account Number submitted at the time of entry. The authorized account holder is the natural person who is assigned to the Account Number by AutoZone. Potential winners may be required to show proof of being the authorized account holder or the Account Number. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different email addresses, telephone numbers, identities, and/or any other methods will void that Entrant's plays and that Entrant may be disqualified from the Sweepstakes.

- 3. WINNING/ODDS:** On or about April 5, 2010, a random drawing will be conducted for each of the six (6) Zones. Five (5) prize winners will be selected from each of the six (6) Zones in each random drawing from amongst all eligible entries received in the respective Zone during the Sweepstakes Period. Each random drawing will be conducted by the Independent Administrator, whose decisions are based on their sole discretion and interpretation of these official rules, and are final and binding in all respects. Odds of being selected as prize winner will depend upon the total number of eligible entries received in the respective Zone during the Sweepstakes Period. Upon verification, potential

prize winners will be notified via the receipt of their prize which will be delivered via registered mail. In the event a prize is returned as undeliverable and the accurate address of such prize winner cannot be obtained, such prize winner will be disqualified and an alternate prize winner will be selected at random from amongst all remaining eligible entries received from the respective Zone.

- 4. PRIZES:** One prize of a \$500 American Express Gift Card will be awarded to each of the five (5) prize winners selected from each Zone. A total of thirty (30) prizes will be awarded in the Sweepstakes. The approximate retail value (the "ARV") of each prize is \$500.00. The total ARV of all prizes to be awarded in the Sweepstakes is \$15,000.00. No prize substitution or cash alternative, except at Sponsor's sole discretion or otherwise provided herein. Sponsor reserves the right to substitute any portion of the prize with a prize of equal or greater value. Prizes are not transferable prior to award. Prize winners are solely responsible for any taxes on the prizes, including, but not limited to all applicable federal, state and local taxes. All prizes will be awarded approximately six (6) to eight (8) weeks from the date in which all prize winners are verified. Prize winners consent to the use of his/her name, likeness, biographical information, and voice in advertising worldwide without additional compensation.
- 5. GENERAL:** All federal, state and local taxes on the prize are the sole responsibility of winners. By participating in this Sweepstakes, Entrants agree: [a] to abide by and be bound by these rules and decisions of Sponsor and judges which shall be final in all respects relating to the Sweepstakes, including without limitation the interpretation of these rules; [b] to release, discharge and hold harmless Sponsor, its franchisees, licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Sweepstakes from any and all injuries, liability, losses, damages, rights, claims and actions of any kind including liability for personal injury or death resulting from their participation in the Sweepstakes or their acceptance, use or misuse of a prize; and [c] if a winner, to the use of their name, voice, image and/or likenesses for advertising, publicity and promotional purposes by Sponsor and Sponsor's subsidiaries and affiliates without further compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so. Sponsor, its licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Sweepstakes and their respective directors, officers, shareholders and employees are not responsible and shall not be liable for [a] electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction; [b] unauthorized access to or alterations of entry materials; [c] technical, network, telephone equipment, electronic, computer, hardware or software malfunctions; and [d] limitations of any kind or inaccurate transmissions of or failure to receive information by Sponsor on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. Sponsor and / or Independent Administrator are not responsible for lost, late, incomplete, incorrect, damaged, misdirected, illegible or postage due entries or any condition caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted. Sponsor may prohibit an Entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Independent Administrator. Entries which contain false information, are incomplete, inaccurate or are otherwise forged, defective, or made outside authorized channels, including those which have failed due to malfunction or failure of phones, phone lines, telephone systems or networks, server, providers, computer equipment, software or any combination thereof of any kind, any human error or otherwise, shall be void. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.** If, for any reason whatsoever, this Sweepstakes, in Sponsor's sole opinion, is not capable of running as planned, including, but not limited to, by reason of infection by computer virus, tampering, fraud, technical failures, or any other cause which, in the Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Sweepstakes and limit entries to those submitted prior to the action taken, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Entry information becomes property of Sponsor. All federal, state and local regulations apply.
- 6. SPONSOR:** AutoZone Parts, Inc., and its subsidiaries and affiliates, 123 South Front Street, Memphis, TN 38103-3607.
- 7. INDEPENDENT SWEEPSTAKES ADMINISTRATOR:** This Sweepstakes is being administered by The National Sweepstakes Company, 693 East Ave., Rochester, NY 14607, who is responsible for overseeing the awarding of all prizes, and whose decisions are final in regard to the conduct of this Sweepstakes.
- 8. WINNERS' LIST REQUEST:** To receive a list of prize winners, send a self-addressed, stamped (business size) envelope to: "2010 AutoZone Commercial Electronic Ordering Sweepstakes" Winners List Request, PO Box 10505, Rochester, NY 14610. Requests must be received by May 31, 2010.
- 9. PRIVACY POLICY:** Information collected from Entrants will be used to communicate with Entrants regarding this Sweepstakes and otherwise, as set forth in the Sponsor's Privacy Policy available at [www.autozone.com](http://www.autozone.com).
- 10. RULES:** Visit [www.autozonepro.com](http://www.autozonepro.com) for a copy of these official rules. You may also obtain a copy of these Official Rules by mailing a self-addressed stamped envelope by May 31, 2010 to: "2010 AutoZone Commercial Electronic Ordering Sweepstakes", PO Box 10505, Rochester, NY 14607.

*This offer shall not be published without permission of the Sponsor.*