

## AUTOZONE BATTERY SCRATCH CARD GAME OFFICIAL RULES

**1. ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR WIN. Purchasing a product or service will not increase your chances of winning. Open to legal residents of the fifty (50) United States, the District of Columbia and Puerto Rico, who are at least eighteen (18) years of age or older as of the date of entry who are AutoZone Commercial customers responsible for the management of the AutoZone Commercial Account for their business [excluding the following accounts: Bridgestone / Firestone company owned locations (including Tires Plus and Firestone locations), CarMax, Diamond, Goodyear, Goodyear Corporate, Jiffy Lube/Heartland, L2, Monro, National Auto Care, Sears, Warrantech, Public sector accounts (including NIPA, WSCA, TCPN and federal accounts)] who are in good credit standing as of the date of entry (the "Entrant"). Prizes will be awarded to the business associated with the AutoZone Commercial Account and not an individual employee. Employees, officers and directors of AutoZone Parts, Inc. and its subsidiaries and affiliates (the "Sponsor"), The Ohana Companies, Inc., and Don Jagoda Associates, Inc. ("Administrator") and each of their distributors, vendors, advertising/promotion agencies, and any others engaged in the development, production, execution or distribution of this Promotion (defined below), including, but not limited to, the entities supplying the prizes herein as well as their immediate family members (spouses, siblings, children and parents, regardless of where they live) or members of the same households (whether related or not) of such employees, officers and directors are not eligible to participate. All federal, state and local laws and regulations apply. Promotion is void in US territories and possessions located outside of the 50 United States, the District of Columbia, and Puerto Rico and wherever prohibited or restricted by law.

**2. PROMOTION DATES:** The AutoZone Battery Scratch Card Game (the "Promotion") begins at 12:00 p.m. Central Time ("CT") on October 22, 2017 and ends at 11:59 p.m. CT on December 16, 2017 (the "Promotion Period").

**3. TO PARTICIPATE:** You must be an AutoZone Commercial account holder to participate. In order to participate in the Promotion, you must first obtain a scratch-off card (each, a "Game Card") available by either purchasing any eligible battery product(s) from a participating AutoZone store using an AutoZone Commercial Account ID/PIN, or without purchase, as indicated below, while Game Card supplies last. There are two (2) ways to obtain a Game Card:

**(a) Via Store Purchase:** Purchase any eligible battery products(s) from a participating AutoZone store during the Promotion Period and receive one (1) Game Card for each eligible battery product purchased, while supplies last. Any attempt to purchase and return products for the purposes of obtaining Game Cards will void that Entrant's plays and that Entrant may be disqualified from the Promotion. Game Cards will be provided along with the purchase receipt for the eligible battery product(s) purchased.

**(b) Without a Purchase:** During the Promotion Period, hand print your Commercial Account ID Number, complete name, shop/business ("shop") name, complete shop mailing address, shop phone number and shop email address and your date of birth on a plain piece of paper 3"x5" to 8 ½"x11" in size and mail in a hand-addressed stamped envelope to: AutoZone Battery Game Card Requests, PO BOX 7770, Wilmington, DE 19803. You will receive one (1) Game Card for each eligible mail-in request you submit. All mailed requests must be postmarked no later than December 16, 2017, and received by December 22, 2017, to be eligible. Any request received after December 22, 2017, is void. Limit of one (1) mailed request per envelope. Mechanically reproduced/photocopied mailed requests are automatically void.

No mechanical or electronic reproductions of Game Cards/requests will be accepted.

**4. TO PLAY:** Completely scratch-off the silver area, as instructed, on the Game Card in order to reveal your winning or non-winning message ("Game Play") along with the unique, 8-digit, alpha-numeric Game Card Code (the "Code").

Then visit [autozoneprobatteryscratch.com](http://autozoneprobatteryscratch.com) (the "Website") by January 13, 2018 to claim your prize or enter the Second Chance drawing.

**Code Entry and Registration:**

**(a) Winning Game Cards:** After visiting the Website, when prompted, enter your Game Card Code, and email address, and click the "Next" button. Then complete the official online registration form presented ("Registration Form") in its entirety and click the "Submit" button in order to be automatically directed to the prize display screen where the winning prize will be indicated (subject to verification). All Instant Win prizes will be shipped to verified winners within six (6) to eight (8) weeks after the Promotion has ended.

**(b) Non-Winning Game Cards:** After visiting the Website, when prompted, enter your Game Card Code and email address, and click the "Next" button. Then complete the official online registration form presented ("Registration Form") in its entirety and click the "Submit" button in order to automatically receive one (1) Entry into the Second Chance Drawing.

Limit of one (1) Registration per Code. Codes not legitimately obtained in accordance with these Official Rules are void. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any Registration Form or Game Play, the authorized account holder of the email address used to register will be deemed to be the Entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential Prize Winners may be required to show proof of being the authorized account holder.

**5. WINNING DETERMINATION/PRIZES/APPROXIMATE RETAIL VALUES (THE "ARV")/ODDS/VERIFICATION AND WINNER NOTIFICATION:**

**The Instant Win Prizes:** There will be five thousand and fifteen (5,015) winning Codes, each corresponding to an Instant Win Prize. Sponsor disclaims any and all liability for continuing to advertise such prizes and odds of winning. The Instant Win Game Prizes set forth in the chart below will be available during the Promotion Period.

PRIZE DESCRIPTION	QUANTITY AVAILABLE	ARV OF EACH	ODDS OF WINNING
<b>Grand Prize:</b> A Weber Grill.	5	\$679.99	1:40,100
<b>First Prize:</b> A Sponsor-selected Tablet Computer	5	\$649.99	1:40,100
<b>Second Prize:</b> A Sponsor-selected Television	5	\$599.99	1:40,100
An AutoZone ProPower Kit	150	\$399.00	1:1,337
An AutoZone Shop Banner	800	\$230.00	1:251
A Visa Prepaid Card	150	\$50.00	1:1,337
A Darden Gift Card	350	\$50.00	1:573
A ProPower Hoodie	100	\$49.99	1:2,005
A 30 oz. Yeti Tumbler	150	\$34.99	1:1,337
A Cell Phone Battery Charger	3,300	\$19.99	1:61
<b>TOTAL</b>	<b>5,015</b>	<b>\$354,714.35</b>	<b>1:40</b>

All potential Instant Win Prize winning Game Plays are subject to verification by Sponsor and/or Administrator,

whose decisions are final and binding. An Instant Win Prize winning message is not proof or evidence of a winning Game Play and/or Instant Win Prize. An Entrant is not a winner of any prize, even if the Website should so indicate, unless and until Entrant's eligibility, and the potential winner status, have been verified and Entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning an Instant Win Prize in lieu of its validation process. **Instant Win Prize winners may be required to send in their winning Game Cards to Administrator for validation prior to prize award.** If due to printing, production, technical or other errors, more prizes are claimed than intended, the intended prizes will be awarded in a random drawing from among all those submitting purportedly valid claims. No more than the number of prizes set forth in these Official Rules will be awarded. The owner/operator of the winning shop has the sole discretion as to who at the shop will receive the prize and that person will be responsible for all applicable taxes associated with the prize including, but not limited to all applicable federal, state and local taxes. No cash or other substitution may be made, except by Sponsor, who reserves the right (but has no obligation) to substitute with another prize of equal or greater value for any reason as determined by Sponsor in its sole discretion. Prizes are not refundable, and must be accepted "AS IS" and as awarded. Gift card and prepaid card terms and conditions apply including any expiration dates.

No prize substitution, except at Sponsor's sole discretion or otherwise provided herein. Sponsor reserves the right to substitute any portion of a prize with a prize of equal or greater value. Prizes are not transferable prior to award. Prize winners are solely responsible for any taxes on the prize, including, but not limited to all applicable federal, state and local taxes. Unclaimed prizes will be awarded in a Second Chance Drawing as stated below. No more than the number of prizes set forth in these Official Rules will be awarded.

Except where prohibited, each potential Grand or First Prize winner (or parent/legal guardian if potential Grand or First Prize winner is a minor in his/her state of residence), must sign and return to the Administrator, within seven (7) days of receipt, an affidavit of eligibility/release of liability/prize acceptance form and where lawful, a publicity release (the "Required Documents") in order to claim the Grand or First Prizes. Failure to return the Required Documents within the required time period, the return of any prize or prize notification as undeliverable or noncompliance with these Official Rules may result in disqualification and an alternate winner may be selected at random from among all remaining eligible non-winning Registration Forms received for the Second Chance Drawing. Potential Instant Prize Winners will be notified of their prize award at time of Game Play. To learn what prize a Potential Instant Prize winner has won, he/she must visit the Website as indicated above. Prize Winners will be notified by email and/or U.S. mail. All Prize Winners consent to use of his/her name, likeness, biographical information, and voice in advertising worldwide without additional compensation (TN residents will not be required to sign a publicity release as a condition of winning a Grand or First Prize).

**6. SECOND CHANCE DRAWING:** In the event any Instant Win Prizes are unclaimed during the Promotion Period, prize(s) will be awarded in a Second Chance drawing from among all non-winning Registration Forms received. Second Chance Drawing, if applicable, will be conducted by the Administrator on or about January 24, 2018. Odds of winning via a Second Chance Drawing depend upon the number of eligible non-winning Registration Forms received and the number of unclaimed Instant Win Prizes, if any. Prize Winner(s) will be notified by email and/or U.S. mail and will be notified as indicated above for the Instant Winners. Limit five (5) Instant Win/Second Chance Prizes per Entrant for the duration of the Promotion.

**7. GENERAL:** By participating in this Promotion, Entrants, associated shops and all other participants agree: [a] to abide by and be bound by these Official Rules and decisions of Sponsor and Administrator which shall be final in all respects relating to the Promotion, including without limitation the interpretation of these rules; [b] to release, discharge and hold harmless Sponsor, its franchisees, licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Promotion from any and all injuries, liability, losses, damages, rights, claims and actions of any kind including

liability for personal injury or death resulting from their participation in the Promotion or their acceptance, use or misuse of a prize; and [c] if a Prize Winner, to the use of their name, shop name, voice, image and/or likeness for advertising, publicity and promotional purposes by Sponsor and Sponsor's subsidiaries and affiliates without further compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so. All Promotion materials are subject to verification and are void if [a] not obtained in accordance with these Official Rules and through legitimate channels; [b] any part is counterfeited, altered, defective, damaged, illegible, reproduced, tampered with, mutilated or irregular in any way; [c] are obtained where prohibited; or [d] are mutilated, altered, copied, hand printed, forged, water damaged, manipulated or tampered with in any way, or which contain any printing, mechanical or typographical errors, will be considered null and void and will not be eligible for prize redemption. Sponsors' liability for defective Promotional materials is limited to replacement while supplies last. Entries which contain false information, are incomplete, inaccurate or are otherwise forged, defective, or made outside authorized channels, including those which have failed due to malfunction or failure of phones, phone lines, telephone systems or networks, server, providers, computer equipment, software or any combination thereof of any kind, any human error or otherwise, shall be void. Entrants assume all risk of loss, damage, destruction, delay or misdirection of Promotion materials, and mail submitted to Sponsor and/or Administrator. Sponsor, its licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Promotion and their respective directors, officers, shareholders and employees are not responsible and shall not be liable for [a] printing, distribution or production errors and Sponsor may rescind, cancel or revoke this Promotion based upon any printing, distribution, production or other error without liability at its sole discretion; [b] electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction; [c] unauthorized access to or alterations of Promotion materials; [d] lost, late, illegible or postage-due mailed requests; [e] technical, network, telephone equipment, electronic, computer, hardware or software malfunctions; and [f] limitations of any kind, or inaccurate transmissions of or failure to receive information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor and/or Administrator are not responsible for lost, late, incomplete, incorrect, damaged, misdirected, or illegible requests or claims or any condition caused by events beyond the control of the Sponsor that may cause the Promotion to be disrupted or corrupted.

Sponsor may prohibit an Entrant from participating in the Promotion or allowing his/her shop to win a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Promotion by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Administrator. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

If, for any reason whatsoever, this Promotion, in Sponsor's sole opinion, is not capable of running as planned, including, but not limited to, by reason of tampering, fraud, technical failures, or any other cause which, in the Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Promotion, limit Game Plays/Registration Forms to those submitted prior to the action taken, and award prizes from all eligible claims received prior to cancellation and then conduct a random drawing for the remainder of the prizes from those non-winning Registration Forms. Entry information becomes property of Sponsor. All federal, state and local regulations apply.

**8. SPONSOR:** AutoZone Parts, Inc. and its subsidiaries and affiliates, 123 South Front Street, Memphis, TN 38103-3607.

**9. ADMINISTRATOR:** The Administrator of the Promotion is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747, who is responsible for winner verification, conducting the Second Chance random drawing and overseeing the awarding of all prizes, and whose decisions are final in regard to the conduct of the Promotion.

**10. WINNERS LIST REQUEST:** For the names of the winners, available on or about February 15, 2018, send a self-addressed stamped envelope by February 28, 2018, to: AutoZone Battery Scratch Card Game Winners, 100 Marcus Drive (Dept. LB), Melville, NY 11747.

**11. PRIVACY POLICY:** Information collected from Entrants will be used to communicate with Entrants regarding this Game and otherwise, as set forth in the Sponsor's Privacy Policy available at <http://www.autozone.com/autozone/termsandconditions/termsAndConditionsHome.jsp?leftNavPage=privacyPolicy&pageCategory=privacyPolicy>.

**11. RULES:** You can obtain a copy of the Full Official Rules at [AutoZonepro.com](http://AutoZonepro.com) during the Promotion Period.

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